

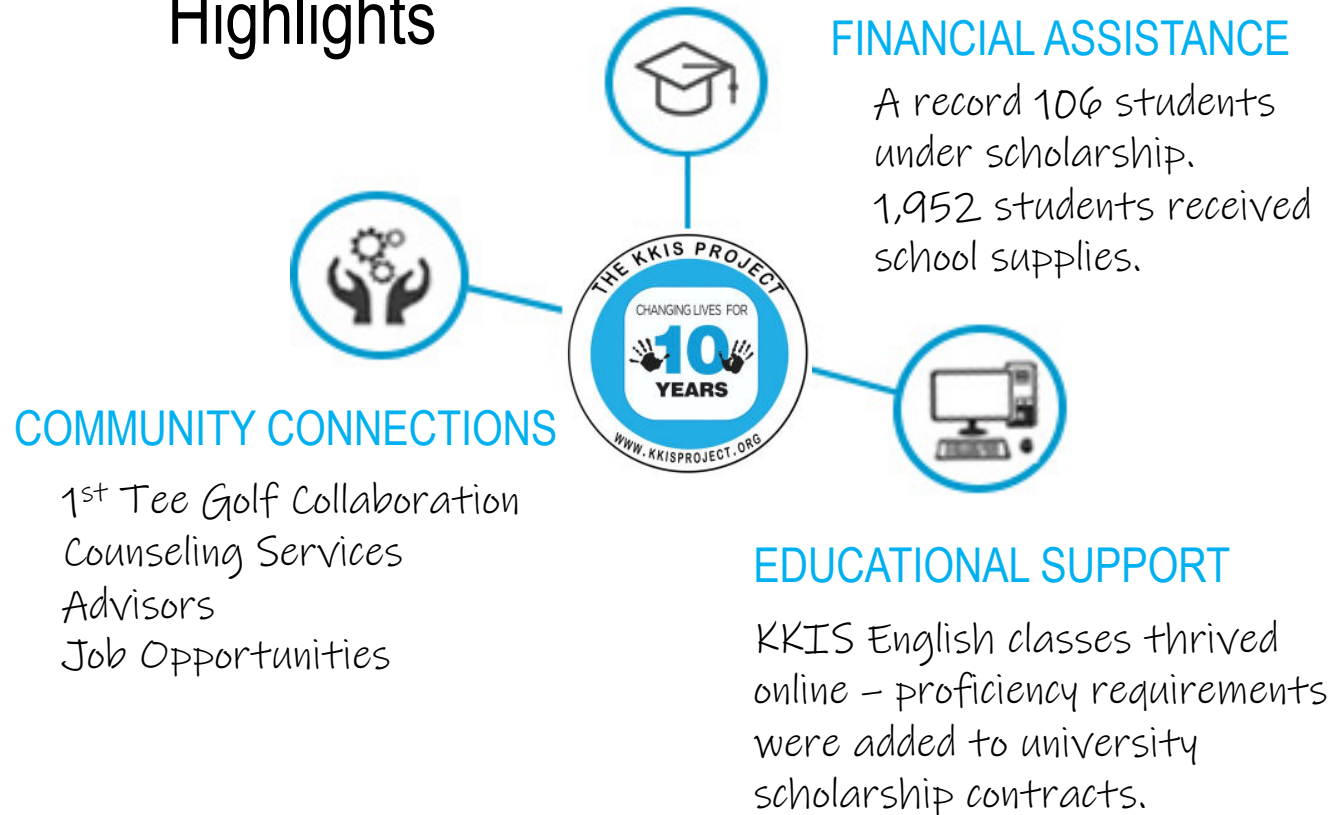


KEEPING KIDS IN SCHOOL 2021 ANNUAL REPORT



2021 – A Year of Surprises

Highlights



KKIS turned 10 years old in 2021 and despite the economic challenges of the ongoing pandemic, generosity and compassion were hallmarks of the year.

KKIS donors gave more than in any year of our history; providing the opportunity for KKIS to expand our impact in Mexico, beyond Playa del Carmen to Tulum.

Students continued their journey to graduation with great resilience. In fact, more KKIS scholarship students graduated in 2021 than in any previous year!

The difficult year was full of pleasant surprises. We thank you for your past support and ask, for your continued support giving promising students access to an education.

Gayle Collins,
The KKIS Project Founder



Financial Assistance

Every successive year, we learn more about the challenges young people face on their journey to graduation and we adjust our financial commitment and services accordingly.

In 2021, your donations covered school supplies for 1,952 students, school fees, books, field trips, phone data, English classes, and advisory services for 82 public high school students and 24 university students. More than in any past year, donations also covered counseling for students struggling with issues exacerbated by the pandemic.

We saw 40 KKIS high school students graduate (the largest graduating class in our history), and 3 university students graduate and beginning to pursue careers in Engineering, Law and Psychology.

The biggest surprise of 2021, came in the form of sizeable donations that gave KKIS the ability to expand our impact to students in Tulum and Akumal and give 10 of our high school scholarship students the opportunity to go on to university.



Educational Support

Recognizing that the number and quality of job opportunities increases for Mexican candidates who speak English, KKIS began making English proficiency a requirement for our university scholarship students in the 2020 / 2021 school year.

Your donations pay for English classes that help students reach a B1 proficiency level i.e., the fluency to communicate without effort with native speakers.

In 2021, 10 students had the opportunity to put their language skills to use when they were invited to a luncheon by their sponsors Ric Tieman and Susan Gibb.

Each student wrote a 1-page introduction of themselves in English and read it out loud to their sponsors. What followed was a wonderful cultural exchange that can only happen through a shared language.



Community Connections

One community connection that KKIS is particularly proud of, is our partnership with Gran Coyote Golf Course and the First Tee México golf program.

Influencing the lives of young people through programs that build character, instill life-enriching values, and promote healthy lessons through golf as a tool of life, First Tee Mexico is opening eyes and doors for participating young people.

10 core values discussed as part of the game of golf and applied to life generally are: Judgment, Courtesy, Respect, Perseverance, Trust, Responsibility, Sportsmanship, Integrity, Honesty and Empathy.



Financials

In USD

Income:

180,275

Total Income in 2021

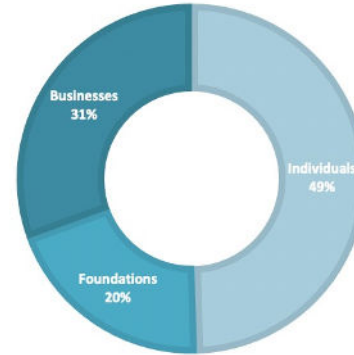
95,655

*2021 End of Year Net Assets**

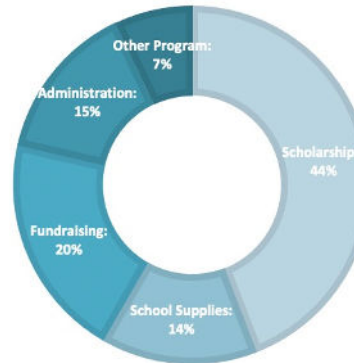
Expenses:

166,093

Total Expenses in 2021



Individuals:	89,270
Foundations:	35,952
Businesses:	<u>55,104</u>
	\$180,275



Scholarships:	73,313
School Supplies:	23,509
Fundraising:	33,714
Administration:	23,825
Program Other:	<u>11,733</u>
	\$166,093

<i>*2021 End of Year Net Assets:</i>	
Operating Fund:	\$78,055
Donations Earmarked for Future Years:	\$ 3,600
Reserve Fund:	\$14,000

**2021 End of Year Net Assets:*
 KKIS follows a calendar year to comply with requirements in Mexico.
 The large balance held at year end reflects \$ that is needed for the second semester of the 2021/2022 school year.



In Gratitude

Board

Gayle Collins, Founder & President
Alfredo Uriarte, Chairman of the Board
Kelly Caldwell, Interim Executive Director
Suzanne Filsinger
Allan Lockhart
Briar Loewen
Jordan MacDonald
Paola Sánchez Vázquez
David Sánchez Garcia

KKIS Team

Sara Navarro, Director of Operations
Malú Martinez, School Services
Ian MacKenzie, Communications
Rick Toone, Marketing
Gayle Collins, Founder & President
Kelly Caldwell, Interim Executive Director
Suzanne Filsinger

Organizations

Citizens of Our Planet, a Chili Piper Foundation
Tieman & Gibb Foundation
GMB
Tranont
Foresters Financial
SIMCA Desarrollos
The Youth Connection
Public Interest Registry
Dead & Co Fan Club
Doug Morgan Memorial Foundation
DSG Presidents Club
Seaside Rotary
GUSA
The Caldwell Call to Action
KKIS Fear Goodbye
Dave Matthews Band Fan Club
The Reef 28
Grupo Events

Individuals

People are what makes KKIS successful in the mission of changing lives and communities.

Thank you to all the many individuals who gave time, talent and money to Keep Kids in School!





Thank you to all those who made our 2021 virtual fundraiser possible:

Rick Toone
Luis Almada
Alex Arsique
Ricky Florack
Dave Loblaw
Vicki Branham
Alvar Martinez
Jason Holland
Missey Dee
All on-screen talent

Sponsors:
SIMCA
The Reef Resort & Spa